

ANERIS
OPERATIONAL SENSING LIFE TECHNOLOGIES
FOR MARINE ECOSYSTEMS

CONTENTS

3

Logo

4

Colours

5

Fonts

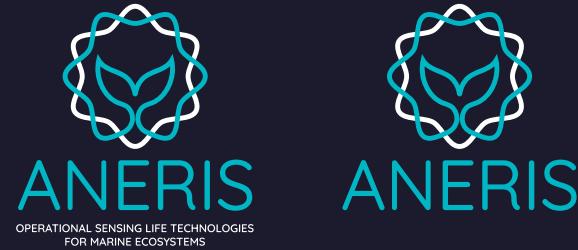
6

Visuals

9

Branding

LOGO



COLOURS

#D6E3EA

RGB
214/227/234

CMYK
15/5/5/0

#00B6C4

RGB
0/182/196

CMYK
73/24/3/0

#5953A5

RGB
89/83/165

CMYK
76/77/0/0

#1B1B2D

RGB
27/27/45

CMYK
84/79/52/66

FONTS

Aa Quicksand

Used logo, website and promotional materials

Headings and body

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

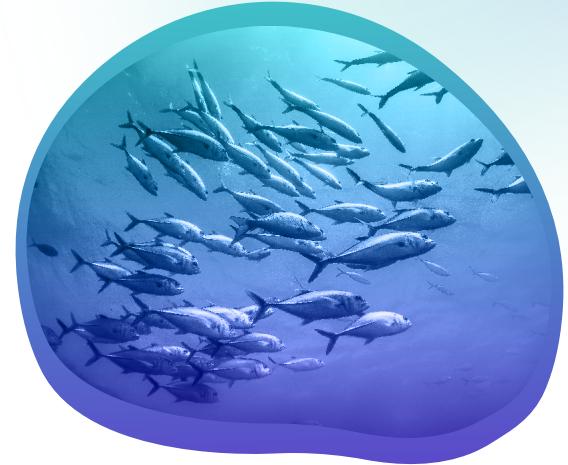
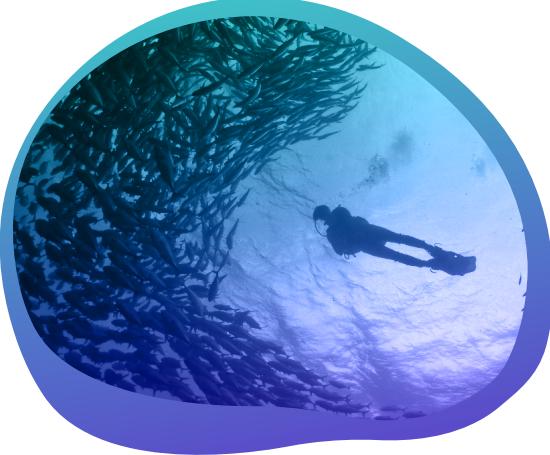
Aa Proxima Nova

Used in presentation, deliverable and milestone templates

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

VISUALS

Images



VISUALS

Icons



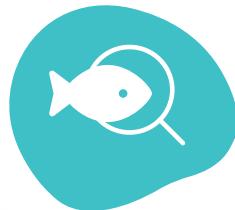
Vision



Mission



Goals



11 innovative
technologies



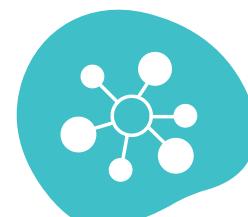
Training
programs



Accessible
data



Empowering
civil society



Operational
Marine Biology

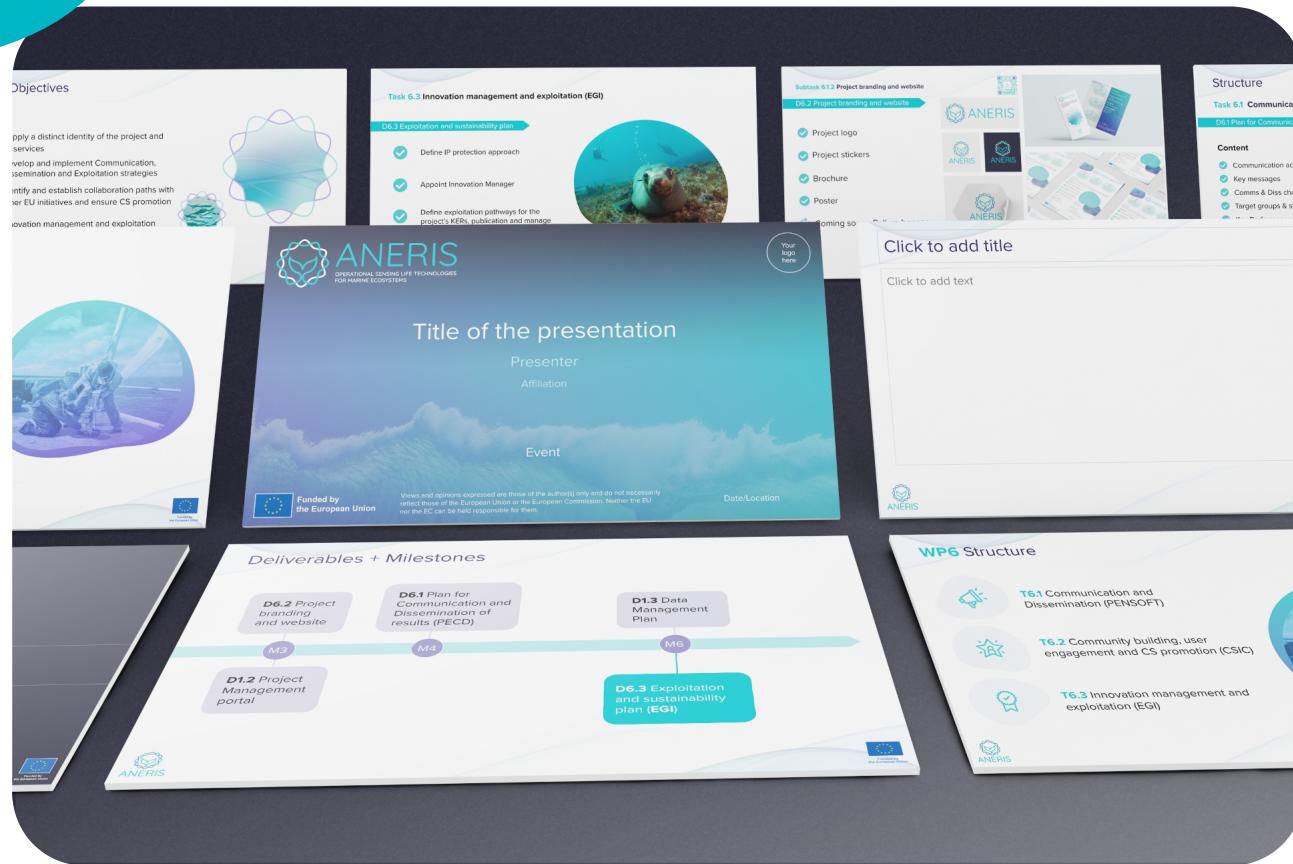
VISUALS

Partners map



BRANDING

Presentation Template



Title of slide: Proxima Nova Regular – Size 24 – Colour – #001B4B

Subheadings: Proxima Nova Bold – Size 18-16 – Colour – #001B4B

Body text: Proxima Nova Regular – Size 18-12 – Colour – #000000

BRANDING

Brochure



BRANDING

Poster



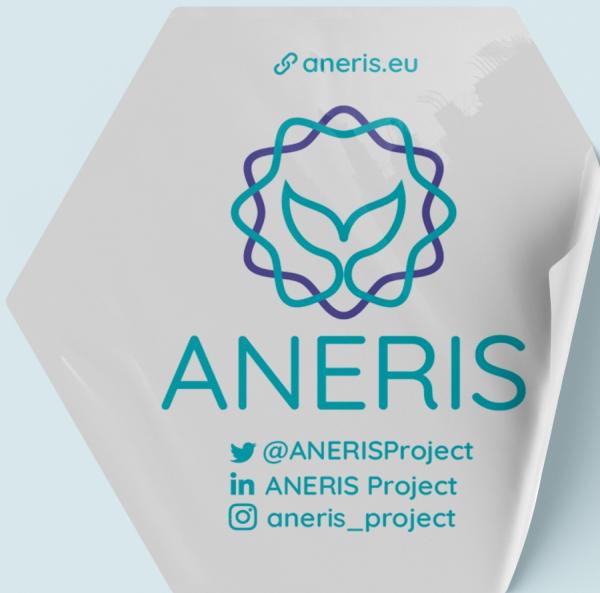
BRANDING

Templates



BRANDING

Sticker



BRANDING

Folder

